



Employer news & updates

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The Employer Pulse Check #2

Thank you for participating in the inaugural **Employer Pulse Check #1** conducted in the fall addressing employer recruitment, retention strategies and challenges. A [summary of the poll results](#) are now available.



Today we are launching **Employer Pulse Check #2** which is focused on the topic of **Cover Letters. Love 'em? Hate 'em?** What do you wish job seekers would include or leave out of cover letters? The [survey](#) is now open and ready for you!

We expect this tool will evolve based on [your feedback](#) and we encourage employers to submit their own questions for consideration to be included in future Pulse Checks!

Hiring Fair - Early Bird Registration Ends TONIGHT!



HIRING FAIR

Thursday, March 16

12-4pm

ARE YOU LOOKING FOR STAFF?

Join us for our annual **Hiring Fair** and put your business in front of hundreds of job seekers!

This is a unique opportunity to enhance your recruiting strategies and connect face-to-face with potential employees eager to meet you.

For more information on what to expect and how to register, [click here](#).

BOOK NOW as today is the last day to receive the discounted rate of \$50. Effective January 27th the price goes up to \$75.

Have questions? [Email us!](#)

Unpaid Practicum Opportunities: Virtual Admin Assistant and Virtual Customer Service Agent



Does your organization have an upcoming project suitable for a virtual (remote) Administration Assistant or Customer Service Agent? Two residents from Parksville/Qualicum Beach are currently participating in a provincial **Project Based Labour Market Training** program and will be ready to be matched with a BC employer for a **4-week unpaid practicum** in the spring.

For more information, contact:

Lorrie Mohl, Employer Services Coordinator
lmohl@careercentre.org 250.248.3205 ext. 236

Enhanced Wage Subsidy Program

The **WorkBC Wage Subsidy Program** provides support to employers to hire and provide on the job training for year-round full time positions. Currently, an employer can request up to 24 weeks of support for up to 5 new hires at a time (10/year). The average value of local wage subsidy agreements is \$9,360 per hire.

For details and eligibility please review the **Employer Application Guide**.

Ready to hire? Ready to apply? [Start here!!](#)



One of our primary goals at the Career Centre is to support local employers with their recruiting, hiring, and training process. The WorkBC Wage Subsidy Program can offset some of the initial wage costs associated with re-hiring and/or providing on-the-job-training and skill development.

Should you have questions or need assistance, please contact [Lorrie Mohl](#), our Employer Services Coordinator.

Employer of the Month - Feature Opportunity

The Career Centre highlights an **employer each month** and we'd love to feature your organization! In a job seekers' market (when there are more jobs than job seekers) every organization needs to generate additional exposure to attract the right candidates. Your profile, once created, remains active on our website as a resource for job seekers, and your job postings will be "pinned" to the top of the Career Centre's job board the month you are featured.

Next Opportunity: May 2023

Accessing this opportunity is simple: contact [Lorrie](#) to get on the list!

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